



court fined Carter 30 pounds or, in default, three months hard labour – an exceptionally heavy penalty for those days.^{3,5}

Arthur Carter was no stranger to the courts and considering his previous misdemeanours, the fine was perhaps entirely justified. On two previous occasions he had been convicted for similar offences. One incident occurred in early 1916 when the Carter brothers and Emily Doyle were proceeded against at the Newtown Summons Court on a charge of failing to keep their George Street premises clean. The charge resulted after health inspector Arthur Kench had seized two bottles of cordial. During Kench's inspection of the factory, one bottle of cordial containing a mosquito and another containing several small flies were confiscated from a crate of rejects. Although claiming that the rejects were not intended for sale and that the premises were in good order, the company was convicted and Arthur Carter was called upon to pay the six pound fine.^{5,6}

Despite the relatively heavy fine of the 1919 conviction and destruction of a goodly portion of his stock, although spoiled, Carter was nevertheless determined to expand the condiment and preserve side of the business. As a result, a new company titled the *Bell Bird Preserving Company* was registered in 1920. Business commenced in June the same year from leased premises at 10-14 Sloane Street in adjacent Newtown and which had most recently been occupied by a firm of motor vehicle carriage builders. The *Bell Bird Preserving Company* was one of several companies formed by Carter and just one of the many brands used by the firms *Carter Bros. Ltd.* and *Carter's Pty. Ltd.* It was a practice employed for sound business reasons. If any particular brand failed to appeal, it was quickly withdrawn from the market without any negative consumer attitudes reflecting on the principal business.^{3,7,8}

By the end of 1923, the Sloane Street premises had been vacated and subsequently occupied by a furniture manufacturer. Not more than a block away, a new factory was established at 453 King Street (Princes Highway) in St. Peters on a large block which had been owned by Arthur Carter for several years. Perhaps as a means to raise the required capital, a portion of the land was sold to local blacksmith Richard Russell who subsequently erected a workshop on the south-western corner of King Street and Reilly Lane. Next door, the Carter brothers erected their multi-purpose factory with rear lane access to Railway Lane.^{3,8}

Interestingly, at the same time Arthur Carter also commenced business as a furniture manufacturer specialising in wardrobes. As Carter was not a cabinetmaker, presumably he established a properly equipped workshop manned by tradesmen. It is not known if James was also involved in the venture and, although it was nevertheless a departure from their previous pursuits, they did not completely abandon the mainstay of their expertise – the manufacture of cordials, sauces and condiments.³

The company remained in King Street until the end of 1926 when it commenced a new venture, *Quality Products Ltd.*, in Monk's Lane in the neighbouring suburb of Alexandria. In premises previously used by *Monk's Vinegar Works* [q.v.] and for a short time after by the *Alexandria Box Co.*, the Carter brothers appear to have largely concentrated on the manufacture of condiments, sauces, preserves and vinegar. Although the brothers then focused their energies to *Quality Products Ltd.*, Arthur continued his involvement with his furniture business. Directories record that within a year or so Carter's furniture business relocated to second-floor premises at 495a George Street in the city where its title

1. Stone, ginger beer, Bristol glaze, cork-sealed, black ink underglaze stamp. CARTER'S ERSKINEVILLE within concentric circles with GINGER BEER in horizontal rectangle across centre, SYDNEY below. At base, impressed R. FOWLER SYDNEY within a double oval (some examples have date, usually 1914). 170mm x 77mm. Rarity C.

2. Aqua glass, internal screw stopper, 15 ounce. Embossed CARTER'S in curved type over GINGER BEER in one horizontal line with SYDNEY underneath in curved type. On the reverse near the shoulder, PLEASE REPLACE STOPPER in two horizontal lines. Under the base, ROSS BROS. ERSKINEVILLE encircling the initials RB. The numeral 2 between ROSS and BROS. 160mm x 73mm. Rarity A.

3. Clear-aqua glass, internal screw stopper, 28 ounce. Embossed CARTER'S in curved type at shoulder with SYDNEY in curved type near base. On reverse near base, PLEASE REPLACE STOPPER in two horizontal lines. Under base, RB (Ross Bros.) 255mm x 80mm. Rarity A.

4. Aqua glass, Dobson patent, 4 circular indentations, 6 ounce. Embossed CARTER'S in curved type at shoulder with SYDNEY in curved type near base. 200mm x 55mm. Rarity B.

5. Aqua glass, Niagara patent, 2 tear-shape indentations, 6 ounce. Embossed CARTER'S in curved type at shoulder with SYDNEY in curved type near base. Under base, ROSS BROS. ERSKINEVILLE forming a circle around RB. 205mm x 55mm. Rarity B.



Although the following selection of bottles broadly represents those types used, slight variations existing within the Codd and Lamont patents are not illustrated.

1 & 2. Aqua, Hamilton patent, 6 & 13 ounce. PPH monogram, REGS above. HUME & PEGRUM SYDNEY flanking monogram to left and right, on reverse, MINERAL WATERS along body. 185mm x 60mm. Rarity B. 240mm x 75mm. Rarity B. Light olive, pale to cobalt blue. Rarity A.

3. Aqua, Hamilton, 13 ounce. HUME & PEGRUM over monogram in shield; TRADE and MARK to left and right, below REGISTERED SYDNEY C.S & CO. (Cannington Shaw & Co.). Reverse, BUYING SELLING OR USING THIS BOTTLE IS ILLEGAL three lines along bottle. 240mm x 75mm. Rarity A.

4. Aqua, Hamilton, 13 ounce. Monogram in shield; TRADE MARK at bottom and top, HUME & PEGRUM SYDNEY to left and right along bottle. 240mm x 75mm. Rarity B.

5. Cobalt/aqua, Hamilton, 6 ounce. HUME & PEGRUM SYDNEY IMPROVED SODA WATER in four lines along bottle. 185mm x 60mm. Rarity A.

6. Aqua, Hamilton, 6 & 13 ounce. Monogram in shield; TRADE MARK at bottom and top, HUME & PEGRUM'S SOLE PROPERTY SYDNEY GOLD MEDAL CALCUTTA EXHIBITION BUYING OR SELLING THIS BOTTLE IS ILLEGAL in five lines along and around bottle. 185mm x 60mm. Rarity A. 240mm x 75mm. Rarity A.

7. Cobalt, Hamilton, 6 ounce. HUME & PEGRUM MINERAL WATERS SYDNEY in three lines with REGS on shoulder. 185mm x 60mm. Rarity A.

8. Aqua, Hamilton, 12 ounce. HUME & PEGRUM MINERAL WATERS SYDNEY in three lines with REGS at shoulder. 245mm x 75mm. Rarity B.

9. Aqua, Vallet's patent, weighted Lamont-type stopper, 13 ounce. Monogram in shield; TRADE MARK at bottom and top, HUME & PEGRUM SYDNEY to left and right. On reverse, VALLET'S PATENT LIVERPOOL in circle around pictorial stopper. 225mm x 60mm. Rarity A.

10. Aqua, Lamont patent, 6 ounce. Monogram in shield; TRADE MARK at bottom and top, HUME & PEGRUM SYDNEY to left and right. Around base circumference, JOHN LAMONT MAKER GLASGOW. Reverse, LAMONTS PATENT flanking hand holding bottle. 180mm x 55mm. Rarity B.

11. Aqua, Lamont, 6 ounce. Monogram in shield; TRADE MARK at top and bottom, HUME & PEGRUM SYDNEY to right and left. On reverse in vertical type, MINERAL WATERS. 178mm x 55mm. Rarity B.

